

# Stella Kim

Incheon, Korea, Republic of

+82-010-3795-3090

stellakim940621@gmail.com

## Graphic Designer

Successfully manage and coordinate graphic design projects from concept through completion. Work closely with clients to create a vision, conceive designs, and consistently meet deadlines and requirements. Effectively build, motivate, and direct design and production teams. Coordinate designers, consultants, and vendors to meet all project requirements.

## Skills

Adobe Photoshop	Expert
Adobe Illustrator	Expert
Communication Skills	Expert
Ability to Multitask	Expert
Adaptability	Expert

## Languages

English	Highly proficient
Korean	Native speaker

## Links

[Portfolio](#)

[Linkedin](#)

## Employment History

### 1 Web Designer

DynamiX, Kennesaw

February 2018 – December 2020

- Meet with internal stakeholders or external clients to discuss objectives for web design projects
- Create PSDs of visual layout of web pages to be converted into HTML and CSS
- Create wire frames, storyboards, user flows, site maps and mock-ups to communicate interaction and design ideas

### 3 Marketing Designer & Content Marketer

Sodacrew Inc (SodaGift), Seongnam

September 2021 – November 2022

#### Marketing Design

### 3 BX/BI Designer

SPRING ONWARD, Seongnam

April 2021 – August 2021

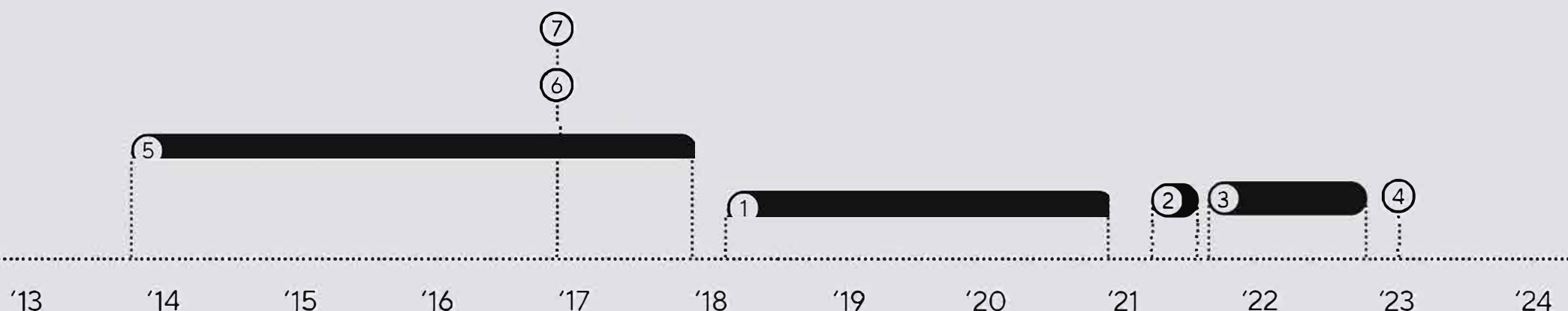
- Develop and produce creative brand designs
- Online & offline marketing material design based on the brand experience strategy (e.g. coffee packaging, brochures, web design, online banner, event promotions, display ads, and etc)

### 3 Freelance Graphic Designer

Self Employed

February 2023

- Develop creative concepts and designs for various marketing and communication materials including, but not limited to, websites, social media, print, and email campaigns.



- Work as part of the creative team that develops the visual components of a marketing strategy or online advertising campaign.
- Create different visual assets of a website, social media platform, or other web services, such as a blog or online news source.

- Work closely with clients to understand their needs and preferences, and translate them into effective visual designs.
- Create and edit images, graphics, and other visual elements using Adobe Creative Suite and Sketch.

### Content Marketing

- Create an editorial calendar, delegate tasks, and ensure that deadlines are met.
- Regularly deliver engaging content (marketing/product update email, social media channels, push notification, product detail description)
- Edit, proofread, and improve the content in both English and Korean.

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### Education

⑤ Bachelor of Fine Arts - BFA, Graphic Design

Savannah College of Art and Design, Savannah

September 2013 – November 2017

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### Courses

⑥ Designing a Logo

Lynda.com

November 2016

⑦ Learning Graphic Design: Techniques

Lynda.com

November 2016

### Activities and societies

- Member of SCAD Serve
  - Served the Savannah community through volunteering positions.
  - H.E.Art: Brightened patients' days in the Anderson Cancer Institute at Memorial Hospital through art therapy. The program creates an artistic environment that encourages self-expression and reflection of the healing process.

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### Hobbies

Binge-watching crime documentaries, reading Margaret Atwood, watching Todd Haynes' films and searching for the best horchata in town.

